

# Pennsylvania Natural Gas Summit

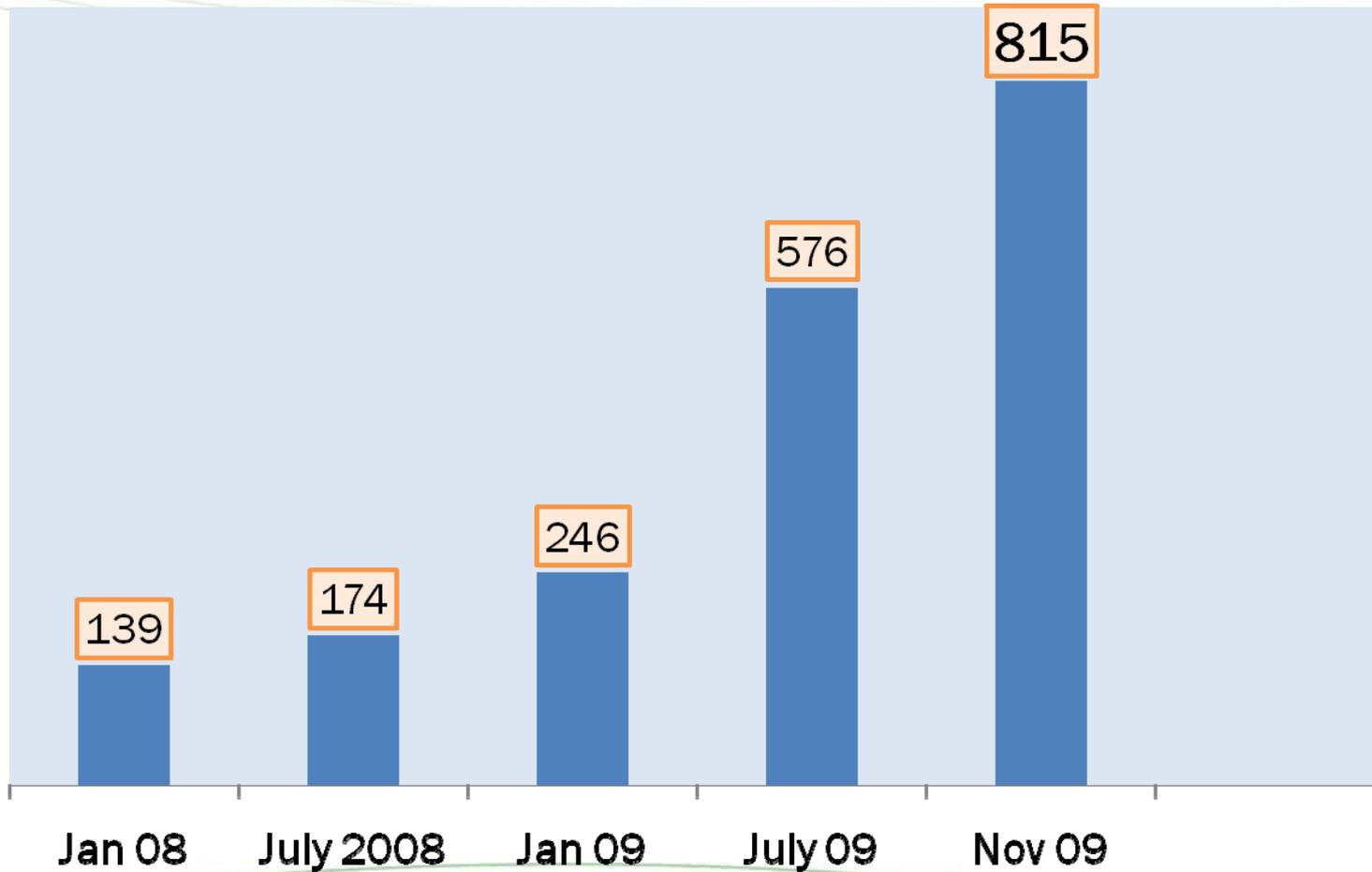


**POWERFUL ASSETS**

Industry Panel:  
Community Engagement Pays Dividends  
November 13, 2009



# A Chesapeake Case Study Job Growth in Pennsylvania



# Two Key Obstacles



- **Short term inconveniences**

- Traffic
- Noise
- Road damage

- **Lack of education**

- No drilling in NE PA before 2007
- People unfamiliar with natural gas exploration
- Lack of media and community engagement creates an information vacuum

# Overcoming the Obstacles

## Lessons learned in WV:



- **Victory prospect**

- Narrow Roads on mountain ridges
- Divided estates
- Active citizen action group



# Overcoming the Obstacles Lessons learned in WV:



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# Overcoming the Obstacles Lessons learned in WV:



## ● Community Advisory Panel

- Facilitated by third party
- Governed by process, not CHK
- Media attend; minutes are public
- Citizen Action Group involved
- Empowerment requires responsiveness



# Overcoming the obstacles

## Lessons learned in WV:



### ● Community Advisory Panel WINS -

- CB's on school buses
- Piloting large vehicles
- DOH Highway repairs
- CHK Security Vehicle
- Running sand trucks at night

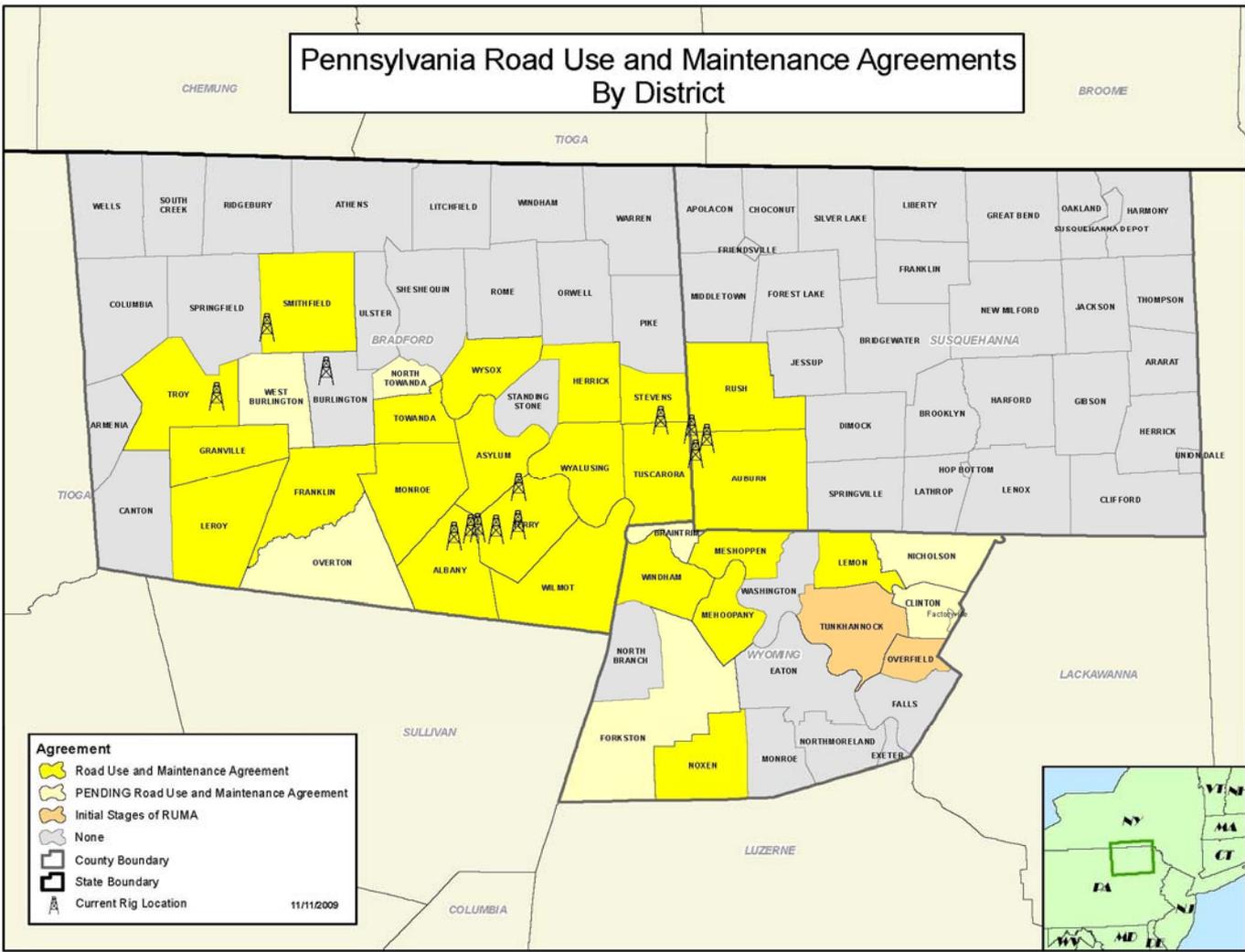


# NE PA: Overcoming the Obstacles



- **Community Advisory Panel**
- **Public Education Campaign**
  - Informational Series
    - Six full page ads in local papers
  - AskChesapeake.com
- **Road Use Maintenance Agreements**
- **Success Requires Consistent Community Presence**

# Road Use Maintenance Agreements





# Overcoming Obstacles

	NE PA	Bradford	Susquehanna	Wyoming
Strongly Favor	45%	51%	52%	44%
Somewhat Favor	32%	35%	26%	34%
Somewhat Oppose	11%	8%	9%	11%
Strongly Oppose	5%	4%	6%	7%
Favor	77%	86%	78%	78%
Oppose	16%	12%	15%	18%
Net	<b>+61</b>	<b>+74</b>	<b>+63</b>	<b>+60</b>

